



**Product Name** PVC-free Durable Smooth Wall Paper  
**Product Code** WS280BS

**Features**

- \* PVC-free alternative, easier to dispose of than most PVC-based substrates
- \* REACH compliant
- \* 280 gsm, 480 um, Matte Finish
- \* Highly mold and mildew resistant
- \* Advanced Coating for excellent color fastness

**Overview**

PVC-free Durable Smooth Wall Paper is a new generation print Wall Paper, Matte finish, which is delivering colorful and creative wall decorations that last with scrub- and scratch-resistant performance. It is engineered with an advanced coating technology designed for Latex, Resin, Eco-solvent inks.

This new generation print Wall Paper provides excellent imaging quality and takes on demanding display conditions.

**Specifications**

**Weight** 280 g/m2  
**Thickness** 480 microns/18.8 mil  
**Opacity** > 93%  
**Whiteness** > 90%  
**Finish** Matte  
**Width** Available in rolls with a width upto 61”  
**Length** Available in rolls with a length upto 1,500 meter  
**Core Size** 3 inch  
**Printing Technology** Latex, Resin, Eco-solvent inks  
**Technical Data Sheet** PDF download